

# SOUTH AUSTRALIA'S SUMMARY OF TARGETS 2007

South Australia's Strategic Plan is a commitment to making this state the best it can be – prosperous, environmentally rich, culturally stimulating, offering its citizens every opportunity to live well and succeed. Our plan expresses our values; its targets reflect our priorities. We will achieve a better future for South Australia by keeping our communities strong, maintaining an international outlook, and promoting knowledge, inquiry and innovation. By aspiring to be the best, we can better secure a good quality of life for South Australians of all ages and backgrounds

**Reading the Plan** SA's Strategic Plan is organised around six broad, strategic objectives which overarch 98 specific targets. But neither the objectives nor any individual target stand alone. They are all part of a larger inter-related framework. Ten important relationships between targets – the 'key interactions' – are identified in the plan to encourage the collaborative behaviour and innovative thinking required to address some of the most complex issues South Australia faces but there are also many more unstated relationships and connections across the breadth of the plan. The reader should consider any individual part in the context of the whole plan.

**The Targets** The 98 targets are set out below with plan reference numbers (T1.1 etc.) in brackets.

## Objective 1 Growing Prosperity

### ECONOMIC ENVIRONMENT

#### T1.1 Economic Growth:

Exceed the national economic growth rate by 2014

#### T1.2 Competitive business climate:

Maintain Adelaide's rating as the least costly place to set up and do business in Australia and continue to improve our position internationally.

#### T1.3 Credit Rating:

Maintain AAA credit rating.

#### T1.4 Industrial Relations:

Achieve the lowest number of working days lost per thousand employees of any state in Australia by 2014.

#### T1.5 Business Investment:

Exceed Australia's ratio of business investment as a percentage of the economy by 2014.

#### T1.6 Labour Productivity:

Exceed Australia's average labour productivity growth rate in trend terms by 2014

#### T1.7 Performance in the public sector - customer and client satisfaction with government services:

Increase the satisfaction of South Australians with government services by 10% by 2010, maintaining or exceeding that level of satisfaction thereafter.

#### T1.8 Performance in the public sector - government decision-making:

Become, by 2010, the best-performing jurisdiction in Australia in timeliness and transparency of decisions which impact the business community (and maintain that rating).

#### T1.9 Performance in the public sector - administrative efficiency:

Increase the ratio of operational to administrative expenditure in state government by 2010, and maintain or better that ratio thereafter

### EMPLOYMENT

#### T1.10 Jobs:

Better the Australian average employment growth rate by 2014

#### T1.11 Unemployment:

Maintain equal or lower than the Australian average through to 2014.

#### T1.12 Employment participation:

Increase the employment to population ratio, standardised for age differences, to the Australian average.

#### T1.13 Defence employment:

Increase defence industry employment from 16,000 to 28,000 by 2014.

### EXPORTS

#### T1.14 Total Exports:

Treble the value of South Australia's export income to \$25 billion by 2014. .

#### T1.15 Tourism industry:

Increase visitor expenditure in South Australia's tourism industry from \$3.7 billion in 2002 to \$6.3 billion by 2014.

#### T1.16 Share of overseas students:

Double South Australia's share of overseas students by 2014.

#### T1.17 Minerals exploration:

Exploration expenditure in South Australia to be maintained in excess of \$100 million per annum until 2010.

#### T1.18 Minerals production:

Increase the value of minerals production to \$3 billion by 2014. (T1.18)

#### T1.19 Minerals processing:

Increase the value of minerals processing to \$1 billion by 2014. (T1.19)

#### T1.20 Defence industry:

Double the defence industry contribution to our economy from \$1 billion to \$2 billion annually. (T1.20)

### INFRASTRUCTURE

#### T1.21 Strategic Infrastructure:

Match the national average in terms of investment in key economic and social infrastructure.

### POPULATION

#### T1.22 Total Population:

Increase South Australia's population to 2 million by 2050, with an interim target of 1.64 million by 2014.

#### T1.23 Interstate migration:

Reduce annual net interstate migration loss to zero by 2010, with a net inflow thereafter to be sustained through to 2014.

#### T1.24 Overseas migration:

Increase net overseas migration gain to 8500 per annum by 2014

#### T1.25 Population fertility rate:

Maintain a rate of at least 1.7 births per woman.

### ABORIGINAL UNEMPLOYMENT

#### T1.26 Aboriginal unemployment:

Reduce the gap between Aboriginal and non-Aboriginal unemployment rates each year.

## Objective 2 Improving Wellbeing

### PREVENTATIVE HEALTH

- T2.1 Smoking:**  
Reduce the percentage of young cigarette smokers by 10 percentage points between 2004 and 2014.
- T2.2 Healthy Weight:**  
Increase the proportion of South Australians 18 and over with healthy weight by 10 percentage points by 2014.
- T2.3 Sport and Recreation:**  
Exceed the Australian average for participation in sport and physical activity by 2014.

### HEALTHY LIFE EXPECTANCY

- T2.4 Healthy South Australians:**  
Increase the healthy life expectancy of South Australians by 5% for males and 3% for females by 2014.
- T2.5 Aboriginal healthy life expectancy:**  
Lower the morbidity and mortality rates of Aboriginal South Australians.
- T2.6 Chronic diseases:**  
: Increase, by 5 percentage points, the proportion of people living with a chronic disease whose self-assessed health status is good or better.

### PSYCHOLOGICAL WELLBEING

- T2.7 Psychological wellbeing:**  
Equal or lower than the Australian average for psychological distress by 2014.

### PUBLIC SAFETY

- T2.8 Statewide crime rates:**  
Reduce victim reported crime by 12% by 2014.
- T2.9 Road safety - fatalities:**  
By 2010, reduce road fatalities to less than 90 persons per year.
- T2.10 Road safety - serious injuries:**  
By 2010 reduce serious injuries to less than 1000 per year.
- T2.11 Greater safety at work:**  
Achieve the nationally agreed target of 40% reduction in injury by 2012.

### WORK-LIFE BALANCE

- T2.12 Work-life balance:**  
Improve the quality of life of all South Australians through maintenance of a healthy work-life balance.

## Objective 3 Attaining Sustainability

### BIODIVERSITY

- T3.1 Lose no species\*:**  
Lose no known native species as a result of human impacts.
- T3.2 Land biodiversity:**  
By 2010 have five well-established biodiversity corridors aimed at maximising ecological outcomes particularly in the face of climate change.
- T3.3 Soil protection:**  
By 2014, achieve a 20% increase in South Australia's agricultural cropping land that is adequately protected from erosion.
- T3.4 Marine biodiversity:**  
By 2010 create 19 marine parks aimed at maximising ecological outcomes.

### CLIMATE CHANGE

- T3.5 Greenhouse gas emissions reduction\*:**  
Achieve the Kyoto target by limiting the state's greenhouse gas emissions to 108% of 1990 levels during 2008-2012, as a first step towards reducing emissions by 60% (to 40% of 1990 levels) by 2050.
- T3.6 Use of public transport:**  
Increase the use of public transport to 10% of metropolitan weekday passenger vehicle kilometres travelled by 2018.

### ECOLOGICAL FOOTPRINT

- T3.7 Ecological footprint\*:**  
Reduce South Australia's ecological footprint by 30% by 2050.
- T3.8 Zero waste:**  
Reduce waste to landfill by 25% by 2014.

### WATER

- T3.9 Sustainable water supply:**  
South Australia's water resources are managed within sustainable limits by 2018.
- T3.10 River Murray - flows:**  
Increase environmental flows by 500GL in the River Murray by 2009 as a first step towards improving sustainability in the Murray-Darling Basin, with a longer-term target of 1500 GL by 2018.
- T3.11 River Murray - salinity:**  
South Australia maintains a positive balance on the Murray-Darling Basin Commission salinity register.

### ENERGY

- T3.12 Renewable Energy:**  
Support the development of renewable energy so that it comprises 20% of the state's electricity production and consumption by 2014.
- T3.13 Energy efficiency - government buildings:**  
Improve the energy efficiency of government buildings by 25% from 2000-01 levels by 2014.
- T3.14 Energy efficiency - dwellings:**  
Increase the energy efficiency of dwellings by 10% by 2014.

### ABORIGINAL LANDS

- T3.15 Aboriginal lands - access and management:**  
Resolve 75% of all native title claims by 2014.

\* Lose no species, greenhouse gas emissions reductions and ecological footprint are the three high order targets under this Objective. The remaining targets may contribute to more than one of these.

## Objective 4 Fostering Creativity

### CREATIVITY

- T4.1 Creative industries:**  
Increase the number of South Australians undertaking work in the creative industries by 20% by 2014.
- T4.2 Film industry:**  
Double the number of feature films produced in South Australia by 2014.
- T4.3 Cultural engagement - institutions:**  
Increase the number of attendances at South Australia's cultural institutions by 20% by 2014.
- T4.4 Cultural engagement - arts activities:**  
Increase the number of attendances at selected arts activities by 40% by 2014.
- T4.5 Understanding of Aboriginal culture:**  
Aboriginal cultural studies included in school curriculum by 2014 with involvement of Aboriginal people in design and delivery.

### INNOVATION

- T4.6 Commercialisation of research:**  
Increase gross revenues received by South Australian-based research institutions from licences, options, royalty agreements, assignments, licensed technology and patents by 2010.
- T4.7 Business innovation:**  
The proportion of South Australian businesses innovating to exceed 50% in 2010 and 60% in 2014.
- T4.8 Broadband usage:**  
Broadband usage in South Australia to exceed the Australian national average by 2010, and be maintained thereafter.

### INVESTMENT IN SCIENCE, RESEARCH AND INNOVATION

- T4.9 Public expenditure:**  
By 2010, public expenditure on research and development, as a proportion of GSP, to match or exceed average investment compared to other Australian states.
- T4.10 Australian Government resources:**  
Secure Australian Government research and development resources to 10% above South Australia's per capita share by 2010 and increase this share to 25% by 2014, for both public and private spheres.
- T4.11 Business expenditure:**  
Increase business expenditure on research and development to 1.5% of GSP in 2010 and increase to 1.9% by 2014.

### VENTURE CAPITAL

- T4.12 Venture capital:**  
South Australia's share of Australian Government-administered venture capital program funds to reach 7% by 2010, and be maintained thereafter.

## Objective 5 Building Communities

### WOMEN IN LEADERSHIP

- T5.1 Boards and Committees:**  
Increase the number of women on all State Government boards and committees to 50% on average by 2008, and maintain thereafter by ensuring that 50% of women are appointed, on average, each quarter.
- T5.2 Chairs of boards and committees:**  
Increase the number of women chairing state government boards and committees to 50% by 2010.
- T5.3 Members of Parliament:**  
Increase the number of women in Parliament to 50% by 2014.

### POLITICAL PARTICIPATION

- T5.4 Enrolment to vote:**  
Increase the proportion of eligible young South Australians (18-19 years) enrolled to vote to better the Australian average by 2014.
- T5.5 Local government elections:**  
Increase voter participation in local government elections in South Australia to 50% by 2014.

### VOLUNTEERING

- T5.6 Volunteering:**  
Maintain the high level of volunteering in South Australia at 50% participation rate or higher.

### ABORIGINAL LEADERSHIP

- T5.7 Aboriginal leadership:**  
Increase the number of Aboriginal South Australians participating in community leadership and in community leadership development programs.

### MULTICULTURALISM

- T5.8 Multiculturalism:**  
Increase the percentage of South Australians who accept cultural diversity as a positive influence in the community.

### REGIONAL POPULATION LEVELS

- T5.9 Regional population levels:**  
Maintain regional South Australia's share of the state's population (18%).

"I welcome the greater profile afforded to issues of most concern to our Aboriginal communities - and especially the targets focused on early years and development that will contribute significantly to Aboriginal wellbeing in years to come."

Kerry Colbung, Chair Interim South Australian Aboriginal Advisory Council

'The Round Table is pleased to have participated in the update of this plan. Responding to climate change, maintaining the health of our native species, and reducing our ecological footprint will all be crucial to a sustainable future for South Australia. We congratulate the Government for committing to these important, and ambitious targets. The significant challenge ahead of us now is to take action to meet the targets.' Katherine Wells, Chair, Premier's Round Table on Sustainability

## Objective 6 Expanding Opportunity

### ABORIGINAL WELLBEING

#### T6.1 Aboriginal wellbeing:

Improve the overall wellbeing of Aboriginal South Australians.

### EARLY CHILDHOOD

#### T6.2 Early childhood - Year 1 literacy:

By 2014 achieve a 10% improvement in the number of children reading at an age appropriate level by the end of Year 1.

#### T6.3 Early childhood - Birthweight:

Reduce the proportion of low birthweight babies.

#### T6.4 Early childhood - AEDI:

Improve South Australia's performance on the Australian Early Development Index.

### ECONOMIC DISADVANTAGE

#### T6.5 Economic disadvantage:

Reduce the percentage of South Australians receiving government benefits (excluding age pensions) as their major income source to below the Australian average by 2014.

### HOUSING

#### T6.6 Homelessness:

Halve the number of 'rough sleepers' in South Australia by 2010 and maintain thereafter.

#### T6.7 Affordable housing:

Increase affordable home purchase and rental opportunities by 5 percentage points by 2014.

#### T6.8 Housing stress:

Halve the number of South Australians experiencing housing stress by 2014.

#### T6.9 Aboriginal housing:

Reduce overcrowding in Aboriginal households by 10% by 2014.

### DISABILITY

#### T6.10 Housing for people with disabilities:

Double the number of people with disabilities appropriately housed and supported in community based accommodation by 2014.

#### T6.11 Participation by people with disabilities:

Increase by 400 the number of people with disability involved in day options program by 2014.

### EDUCATION

#### T6.12 Year 3:

By 2010, 93% of students in Year 3 to achieve the national benchmarks in reading, writing and numeracy.

#### T6.13 Year 5:

By 2010, 93% of students in Year 5 to achieve the national benchmarks in reading, writing and numeracy.

#### T6.14 Year 7:

By 2010, 93% of students in Year 7 to achieve the national benchmarks in reading, writing and numeracy.

#### T6.15 Learning or earning:

By 2010 increase the number of 15-19 year olds engaged fulltime in school, work or further education/training (or combination thereof) to 90%.

#### T6.16 SACE or equivalent:

Increase yearly the proportion of 15-19 year olds who achieve the SACE or comparable senior secondary qualification.

#### T6.17 Science and maths:

By 2010 increase by 15 percent the proportion of students receiving a Tertiary Entrance Rank (TER) or equivalent with at least one of the follow subjects: mathematics, physics or chemistry.

### ABORIGINAL EDUCATION

#### T6.18 Aboriginal education - early years:

Increase yearly the proportion of Aboriginal children reading at age appropriate levels at the end of Year 1.

### WORKFORCE DEVELOPMENT AND TRAINING

#### T6.19 Non-school qualifications:

By 2014, equal or better the national average for the proportion of the labour force with non-school qualifications.

#### T6.20 Higher education:

Increase South Australia's proportion of higher education students to 7.5% of the national total by 2014.

#### T6.21 VET participation:

Exceed the national average for VET participation by 2010.

### DIVERSITY IN THE PUBLIC SECTOR

#### T6.22 People with disabilities:

Double the number of people with disabilities employed by 2014.

#### T6.23 Women:

Have women comprising half of the public sector employees in the executive levels (including chief executives) by 2014.

#### T6.24 Aboriginal employees:

Increase the participation of Aboriginal people in the South Australian public sector, spread across all classifications and agencies, to 2% by 2010 and maintain or better those levels through to 2014.

### Key Interactions Across the Plan

- Economic growth (T1.1) and greenhouse gas emissions reductions (T3.5)
- Economic growth (T1.1) and ecological footprint (T3.7)
- Economic growth (T1.1) and investment in science, research and innovation (T4.9, T4.10, T4.11)
- Jobs (T1.10) and non-school qualifications (T6.19)
- Exports (T1.14) and sustainable water supply (T3.9)
- Population (T1.122) and greenhouse gas emissions reductions (T3.5)
- Overseas migration (T1.24) and multiculturalism (T5.8)
- Healthy South Australians (T2.4) and early childhood (birthweight) (T6.3)
- Greenhouse gas emissions reductions (T3.5) and investment in science, research and innovation (T4.9, T4.10, T4.11)
- Ecological footprint (T3.7) and investment in science, research and innovation (T4.9, T4.10, T4.11)

### Developmental List

The following developmental list specifies areas that may warrant inclusion of a specific target in the plan but where no appropriate data are currently available to measure progress. This list also indicates that appropriate data may become available over the next couple of years to enable the inclusion of a specific target at some point in the future.

Infrastructure maintenance and improvement; Aboriginal private sector employment; mental health and wellbeing; drug use; access to and use of the justice system; criminal re-offending; family violence, including in Aboriginal communities; participation by older South Australians in the community; emergency preparedness; greenhouse gas emission milestone/s; adaptation to climate change; coastal protection; rural access to public transport; sustainable transport systems; commercial and industry energy efficiency; science and innovation capacity building; entrepreneurship; Aboriginal Disadvantage Index (COAG); and Year 9 student benchmarks.

